

Urological Solution Overview

Empower frontline staff with proven strategies to stop infection



Infection Prevention



**Make CAUTI
prevention
second nature**



**Urological
Solution**

Overcoming challenges

Nurses are committed to preventing HAIs and improving patient outcomes. But there are a lot of competing priorities at hand when working with critical patients.



Nurses are stretched thin

- » Hard to prioritize many tasks for critical patients
- » In ranking top priorities for patient care, **IUC care and maintenance ranks 4th**, behind medication delivery, VA device care and maintenance, pressure injury prevention¹



Low perception of importance

- » **51% of surveyed critical care nurses delayed removing an IUC** if clinically indicated due to competing priorities¹
- » Nurses need sustainable education to build knowledge



Outdated policies and processes

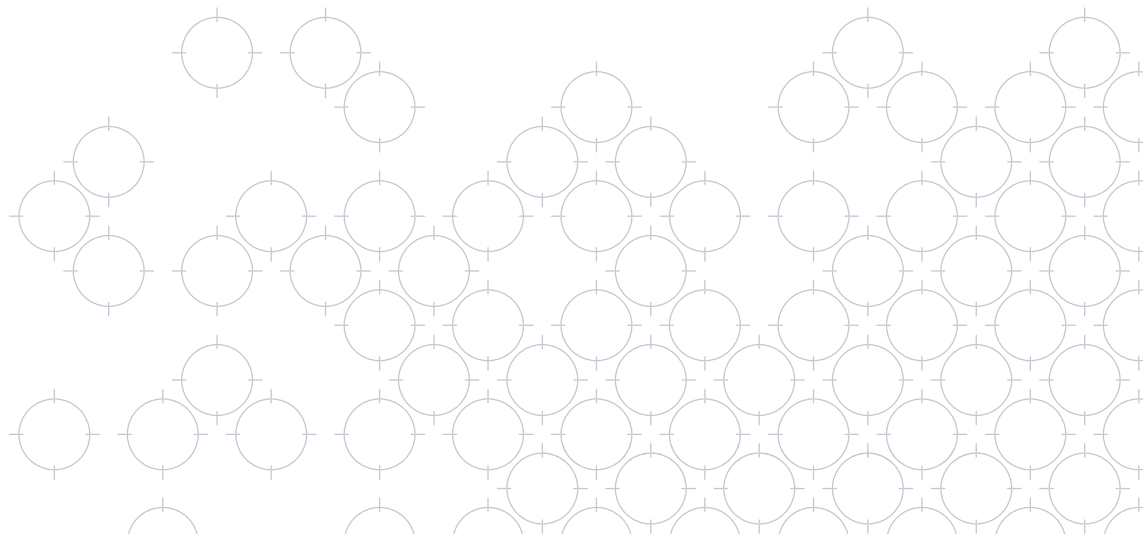
- » Inconsistencies in nursing-driven protocols related to CAUTI prevention
- » Each day a catheter is in place **increases the risk for a CAUTI by 7%**²
- » Availability of external devices and understanding of appropriate indications

Up to 54% of patients do not have valid indications for urinary catheter placement³

We make it easier for nurses to do the right thing

Catheter-associated urinary tract infections (CAUTIs) are one of the most common healthcare-associated infections (HAIs), but they don't have to be. Studies show that 50-70% of CAUTIs are preventable⁴—and the best ways to lower the risk of CAUTIs is to reduce the use of indwelling urinary catheters (IUCs), limit IUC duration and follow aseptic technique.

But when frontline staff is pressed for time, they may not always follow aseptic technique or choose a safer alternative to an IUC. Our Urological Solution makes it easy for clinicians to do the right thing and lower the risk of infection. From best practice guidance and education to the right system of products, we empower frontline staff to create a culture of safety and promote better decision-making.



We offer you a holistic solution with **3 synergistic components**

Build your staff's CAUTI-prevention awareness with the help of our process, education and products.

Our holistic solution

Best practice guidance



Observations and analysis to inform recommendations that drive consistent use of aseptic technique and reduce IUC usage

Education and training



Designed by clinicians our education helps frontline staff keep CAUTI prevention top of mind

System of products



Intuitive, complimentary and multi-functional system of products paired with utilization recommendations to drive best practices

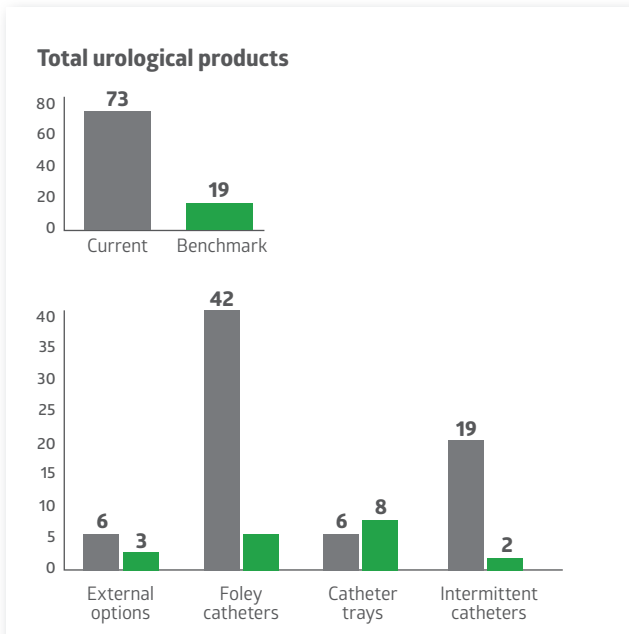
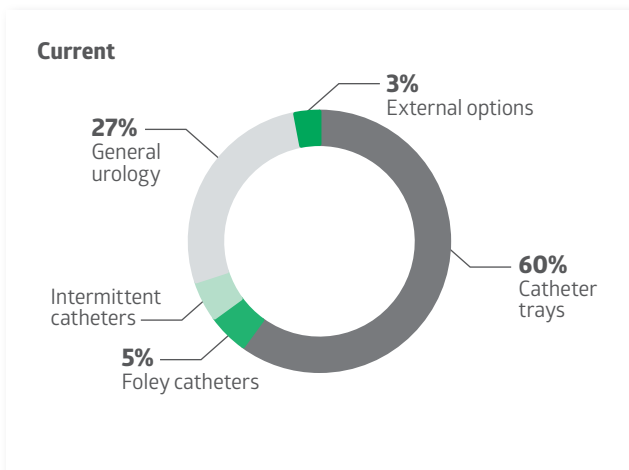
Best practice guidance

Based on discovery and analysis, we deliver specific, actionable recommendations that positively impact care.

Product Utilization Review

Starting with a baseline, we look at your current SKU list, number of vendors and spend to identify opportunities for product portfolio optimization.

How do you spend your budget?



Sample report

Reduce the use of IUCs with a consistent approach to prevention

Our goal is to identify opportunities to standardize processes and promote the proper use of IUC and aseptic technique. Following our discovery assessment, we make actionable recommendations to drive better clinical outcomes. Choose a virtual assessment or a hybrid of on-site and virtual reviews, including:

- » Interviews with leaders and staff
- » Observations of catheter insertion
- » Practice audits of catheter care and maintenance
- » Product utilization reviews of all urological nursing products
- » Storeroom reviews

Choose a virtual or hybrid assessment



Education and training

Every day, clinicians are challenged to prioritize CAUTI prevention while coping with different care concerns and limited resources. Designed by clinicians, our educational tools help keep patient safety top of mind. Discover materials for every learning style and skill level.

CAUTI Prevention Champion Playbook

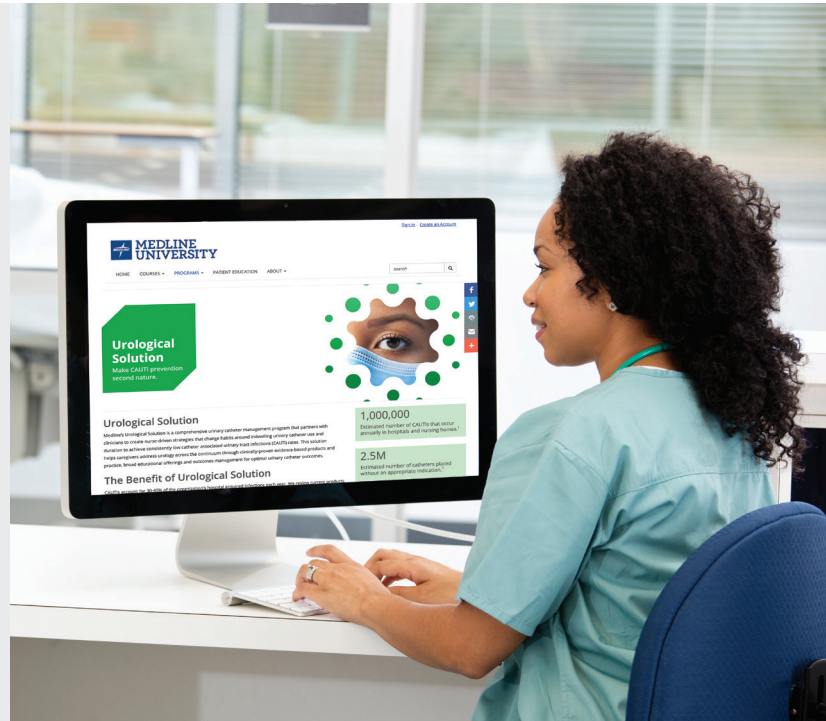
The starting point for consistent facility engagement is a building a unit-based champion team

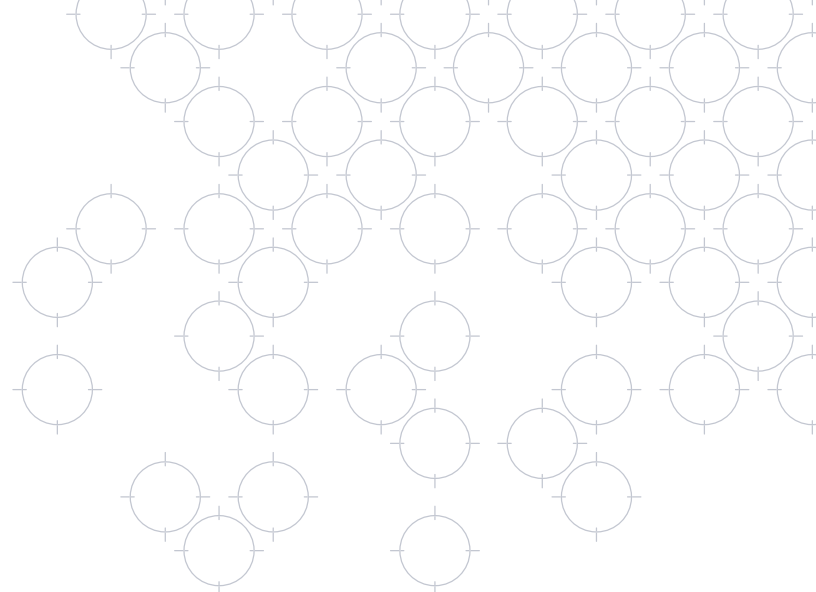
- » Resources from selling to leadership, recruitment and ongoing engagement
- » Customizable digital templates
- » Printed workbook with instructions

Medline University

Convenient online education platform

- » CE courses
- » Best practice video series for quick refreshers
- » Downloadable educational posters
- » Links to industry guidelines, including ANA, AHRQ and APIC





CAUTI Prevention Education Program

Complete training system in the hands of your IPs and educators

- » Developed by clinicians
- » 24 months of pre-built education organized in six different modules with PowerPoint presentations, bulletin boards and other activities
- » Short, theory-based microburst trainings with discussion guides and activities to reinforce learnings
- » Competency tests and answer keys
- » Available printed and digitally



Each module includes bulletin board posters, scratch off activity cards and badge buddies

System of products

Support best practices with the right system of products. From intuitively designed kits to innovative products, each system helps frontline staff effectively prevent CAUTIs and improve patient outcomes.

Identify proper indication for IUC use and timely removal



BioCon Bladder Scanners

Uses BladderPoint technology for accurate measurements that help staff evaluate if an IUC is necessary



Men's Liberty Acute External Catheter

Our external MLA catheter supports your prevention as an alternative to IUCs



Total One Layer Intermittent Catheter Tray

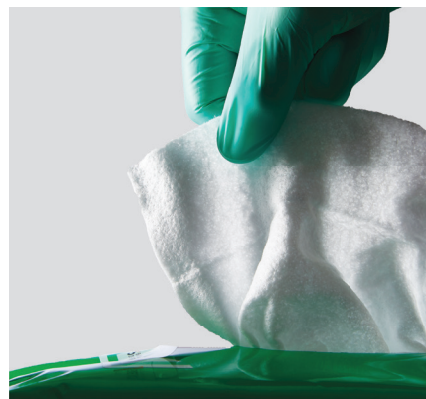
Organized to help caregivers follow proper aseptic insertion technique

Standardize IUC insertion and maintenance practices



Total One Layer IUC Tray

Nurse-designed, this patented tray is sequenced to guide aseptic IUC insertion step by step



ReadyCleanse Catheter and Perineal Care Cloths

Soft cloths soaked in a pH solution for cleaning the perineum before and after catheter insertion



SafeSecure Foley Catheter Securement Device

SafeSecure is gentle on the skin and minimizes urethral traction

The Total One Layer IUC Tray is designed to reinforce the limitation of IUC use to only when necessary, and facilitates best practice insertion technique.

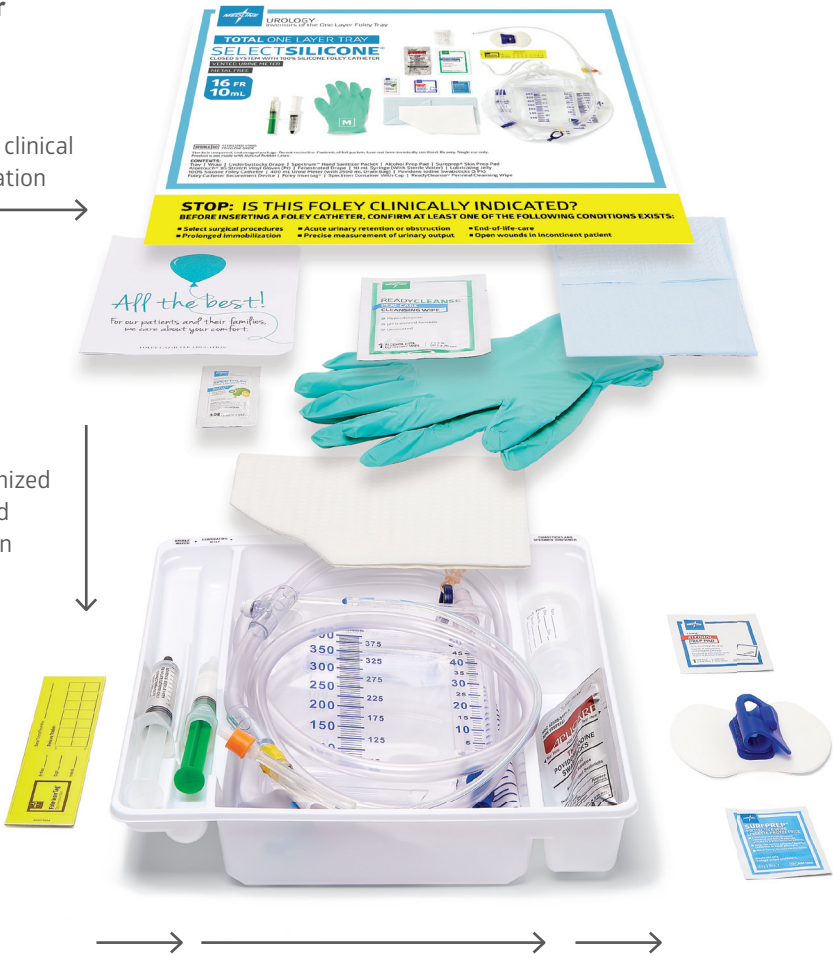
The cornerstone of the bundle is a patented one-layer tray that helps staff intuitively follow aseptic technique and minimize variance. Designed by nurses for nurses, the tray guides clinicians, left to right, through the insertion process. Components are organized in order of use, minimizing the risk of contamination.

Patented One-Layer IUC Tray

Label includes a list of clinical criteria for catheterization



Components are organized in order of use to avoid possible contamination



Natural left-to-right flow leads caregivers through insertion

84%
Average
Reduction

Outcomes:
Hospitals using the insertion bundle have decreased CAUTI by an average of 84% since 2010.¹

Our process

We use a proven, repeatable method to identify opportunities and drive sustainable outcomes.

Discovery

Product and practice observation

A scalable methodology: Whether we go deep or more general, our disciplines and repeatable process are the same.

Our team gathers insights from a variety of sources:

- **Staff surveys** to understand current practices at the bedside
- **Leadership surveys** to understand how current policies and education programs are being used
- **Observations** to understand how catheters are inserted and cared for

Leadership planning

First we present findings and recommendations based on evidence-based best practices. Then, together, we define what recommendations you want to address, when you want to tackle them and how, as a team, we are going to do it.

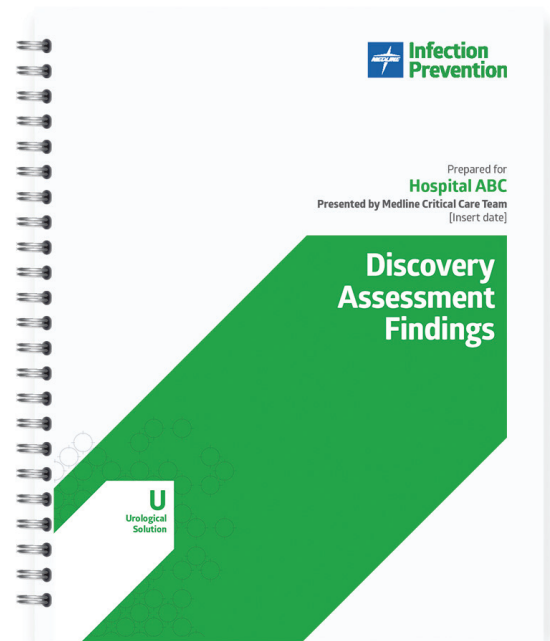
Implementation

We work closely with your staff to ensure a seamless and successful rollout.

- Onboarding
- Education and training
- Product in-servicing

Ongoing support

We provide ongoing clinical support to keep your staff engaged, sustain education and gain learnings—all to further enhance care.



Outcomes monitoring

Together, we champion towards zero CAUTI and build a CAUTI prevention solution to meet your needs and goals.



Monthly data collection and reporting

Safely share CAUTI rates monthly over a secure network for quarterly, biannual and annual measuring and reporting



Assessment benchmarking

Reassess staff practices to benchmark against initial assessment to demonstrate improvement



Staff satisfaction and empowerment

Survey CAUTI champions to understand attitudes and satisfaction of new processes and education



Publication

Guide and support clinical leaders interested in sharing their success story at conferences through poster presentations

Create a culture of safety and prevention

Every day, frontline leaders are challenged to prevent the spread of infectious pathogens. There are many ways pathogens can cause infections—through contaminated surfaces, air and water, by touch and bodily contact, and through invasive procedures.

The key is inspiring everyone to take ownership and helping them understand the vital role they play in preventing HAIs across your organization. Our three-zone prevention strategy covers the entire perimeter of risk, emphasizing people, process and product to help keep everyone in the facility safe.



1

Environment of care

Minimize the spread of pathogens on surfaces by using proper disinfecting products and protocols.

2

Human-to-human transmission

Protect patients, staff and visitors from cross-contamination with access to the proper PPE, hand hygiene and education.

3

Clinical practice

Make it easy for frontline staff to follow aseptic technique to help prevent healthcare-acquired infections (HAIs).

Zone in on zero harm™



**We make
healthcare
run better.™**

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References: 1. Data on file. 2. https://www.jstor.org/stable/10.1086/675718#metadata_info_tab_contents. 3. <http://www.centerforpatientsafety.org/wp-content/themes/patient-safety/pdf/2-Avoiding-unnecessary-catheter-insertion.pdf>. 4. <https://www.ahrq.gov/hai/cauti-tools/guides/implguide-pt1.html>.

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